

# THIRD INTERNATIONAL CONFERENCE ON BUSINESS AND MANAGEMENT

**3RD ICBM 2023**

*"DRIVING INNOVATION AND SUSTAINABILITY  
IN GLOBAL BUSINESS"*

**ORGANIZED BY ;**



**CO-ORGANIZED BY ;**



**Faculty of Business and Management**



THE SOUTHERN HOTEL,  
JEMURSARI, SURABAYA,  
INDONESIA



4th – 5th  
**OCT**



<https://www.unisza.edu.my/icbm2023/>

International Conference on Business Management  
ICBM2023  
4<sup>th</sup> & 5<sup>th</sup> October 2023

## WELCOMING REMARKS

**Assoc. Prof. Dr. Mazuri binti Abd Ghani**  
**Dean, Faculty of Business and Management,**  
**Universiti Sultan Zainal Abidin (UniSZA), Malaysia**



Assalamu'alaikum Warahmatullahi Wabarakatuh and Salam Malaysia Madani.

Alhamdulillah, it is with great pleasure and enthusiasm that I extend a warm welcome to all of you here today as we gather for the Third International Conference on Business and Management (ICBM) hosted by the Faculty of Business and Management, Universiti Sultan Zainal Abidin (UniSZA). We are honored to working together successfully with University of Jember and Narotama University as the Co-organizer of this ICBM 2023 which finally could be held in Surabaya Indonesia.

This conference is not just an academic event; it is a platform where brilliant minds from diverse backgrounds converge to exchange ideas, share insights, and foster collaborative relationships. Our goal is to create an atmosphere of intellectual curiosity and innovation, one that will inspire each of us to explore new frontiers in the field of business and management.

As the Dean of the Faculty of Business and Management, I am immensely proud of our faculty's commitment to excellence in education, research, and community engagement. This conference is a testament to our dedication to advancing knowledge in various fields related to social sciences and our commitment to shaping the future of this dynamic field. Over the course of this conference, we have an exciting lineup of keynote speakers, panel discussions, and research presentations that promise to stimulate your intellect and broaden your horizons. I encourage you to actively participate, engage in meaningful discussions, and network with your peers. Together, we can drive positive change and contribute to the growth and development of business and management practices.

I would like to express my gratitude to all the organizers, sponsors, presenters, and attendees for making this event possible. Your contributions are invaluable, and your presence here today enriches the conference experience for all.

Once again, a warm welcome to the Third International Conference on Business and Management. I hope you have a fruitful and inspiring time here, and I look forward to the insightful discussions and collaborations that will undoubtedly emerge from this gathering.

Thank you and enjoy the conference!

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**Dr. Wan Mohamad Asyraf bin Wan Afthanorhan**  
**Director, ICBM2023**  
**Deputy Dean Research and Innovation,**  
**Faculty of Business and Management,**  
**Universiti Sultan Zainal Abidin (UniSZA), Malaysia**

Dear Esteemed Guests, Distinguished Participants, and Honorable Colleagues,

As the director of the third international conference on business management (ICBM2023), it is with great pleasure and anticipation that I extend a warm greeting to everyone of you on behalf of the organizing committee. This year, from October 4 to 5, 2023, we will be assembled at The Southern Hotel in Jemursari, Surabaya, Indonesia, for what looks to be a spectacular intellectual adventure.

Our goal for ICBM2023 is to create a vibrant and open forum for top academics, researchers, scholars, and students from around the world to share their knowledge, experiences, and views. We may explore the many facets of business and globalization by using this conference as a melting pot of various viewpoints.

The conference's topic, "**Driving Innovation and Sustainability in Global Business**," emphasizes the urgent requirement for creative ideas, teamwork, and adaptability in today's dynamic corporate environment. We think that by bringing specialists and enthusiasts from a range of disciplines together, we may collaboratively study the most recent discoveries, developments, and problems in the field of business and management. Furthermore, we anticipate that these debates will provide practical answers that may be used in real-world scenarios.

Without the tireless efforts of our renowned partners and co-organizers, ICBM2023 would not be possible. I would like to express my sincere gratitude to the Faculty of Business and Management at the University of Sultan Zainal Abidin in Terengganu, Malaysia, who is serving as our host institution, as well as to our joint organizers, Narotama University in Indonesia, the University of Jember in Indonesia, the University of Islam Sultan Sharif Ali in Brunei, and Unitomo in Indonesia. You should be commended for your steadfast dedication and support of expanding the study of business management.

I urge each of you to actively participate in the sessions, take part in vibrant conversations, and network with the other participants as we set off on this adventure together. Let's make the most of this once-in-a-lifetime chance to share knowledge and create long-lasting bonds that will improve both our academic and professional lives.

I would like to once more extend a warm welcome to all of you and express my confidence that ICBM2023 will be a learning and gratifying event for all of us. I appreciate your participation in this outstanding conference and look forward to the great discussions and partnerships that will definitely result from our time together.

Wishing you all an enriching and inspiring conference!

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**Assoc. Prof. Dr. Arasy Alimudin  
Rector, Narotama University, Indonesia**



Assalamu'alaikum Warahmatullahi Wabarokatuh.

Praise be to Allah SWT, God Almighty for His abundance of grace and grace so that the Third International Conference on Business and Management (ICBM) in 2023 can be held again. An infinite honor, Narotama University was given the opportunity to participate in collaboration with UNISZA, and the University of Jember as the organizer of the Third International Conference on Business and Management (ICBM) in 2023 which finally could be held in Surabaya Indonesia. I as the Chancellor of Narotama University congratulate Mr., Mrs. and Students participating in activities from various universities throughout Indonesia and Malaysia. And for those who follow directly at the Southern Surabaya hotel, hopefully the atmosphere in the city of Surabaya can increase the enthusiasm of participants in participating in the series of Third International Conference on Business and Management (ICBM) in 2023.

The Third International Conference on Business and Management (ICBM) in 2023 in Surabaya carries the theme "Driving Innovation and Sustainability in Global Businesses". It is a topic that is very relevant to the conditions in the world today, especially in Indonesia and Malaysia. It is hoped that this activity can produce solutive thinking to face challenges, problems, and encourage the creation of Business Innovation and Sustainability in a Global context. Hopefully, the Third International Conference on Business and Management (ICBM) in 2023 will become a forum for academics in Malaysia and Indonesia to discuss, exchange thoughts and ideas, and disseminate various policies to make business relations between the two countries more advanced and sustainable.

On this occasion, I would like to express my sincere appreciation and appreciation for the participation and support of the leaders of UNISZA, Narotama University and Jember University as well as the speakers of the International seminar, Prof. Dr. Wan Norhayate Wan Daud from University Sultan Zainal Abidin Malaysia Dr. Intan Nurul Awwaliyah from Jember University, Indonesia and sincere appreciation is also conveyed to all parties who have been willing to support the smooth running of the Third International Conference on Business and Management (ICBM) 2023. Hopefully this activity will bring benefits to the world of business, education and all of us, Aamiin.

Wassalamu'alaikum Warahmatullahi Wabarokatuh

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**Prof. Dr. Isti Fadah  
Dean, Faculty of Economics and Business,  
Universitas Jember, Indonesia**

Assalamu'alaikum Warahmatullahi Wabarokatuh

Dear Colleagues, Professors, Lecturers, Researchers, Ladies and Gentlemen.

On behalf of the Faculty of Economics and Business Universitas Jember, I would like to express my sincere gratitude and welcome you to the 3<sup>rd</sup> International Conference on Business and Management (ICBM) 2023. I honorably welcome our keynote and invited speakers, Prof. Dr. Wan Norhayate Wan Daud, Universiti Sultan Zainal Abidin Malaysia; En. Ahmad Izani Ab. Ghani, Dewan Perniagaan & Perindustrian Melayu Terengganu, Malaysia; Prof. Dr. Sukei, Universitas Dr. Soetomo, Indonesia; Assoc. Prof. Dr. Arasy Alimudin, Universitas Narotama, Indonesia; and Assoc. Prof. Dr. Intan Nurul Awwaliyah, Universitas Jember, Indonesia.

I hope that the 3<sup>rd</sup> International Conference on Business and Management (ICBM) 2023 will be able to achieve its objective of providing a platform where all stakeholders, from academicians, researchers, scholars, and students, can discuss and present their most recent findings, trends, and concerns as well as practical challenges encountered and solutions adopted in business and management through a series of academic research presentations, panel discussions, and keynote speeches. Furthermore, I am expecting that this event can bring excellent opportunities to develop the networking of researchers, academia, and scholars, as well as important channels to share their ideas and experiences within which the establishment of research and business associations with global partners can be nurtured to advance future research and collaborations.

Last but not least, my deepest gratitude goes to Universiti Sultan Zainal Abidin and Universitas Narotama as partner hosts, Universitas Dr. Soetomo, Universitas Pembangunan Nasional Veteran, and Universiti Islam Sultan Sharif Ali Brunei as co-hosts, ICBM committees, sponsors, authors, and presenters for their outstanding contribution to the ICBM's success.

I wish you all find the conference day an enjoyable and rewarding experience.

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**Prof. Dr. Hj. Sukesi, MM  
Dean of Faculty of Economics and Business  
Universitas DR. Soetomo, Indonesia**



Assalaamu'alaikum Warohmatullaahi Wabarokaatuh

Praise be to the presence of Allah SWT, who has given His grace, taufiq, and guidance so that today, we can attend the Third International Conference on Business and Management (ICBM) 2023 in good health. As the Dean of the Faculty of Economics and Business Universitas Dr. Soetomo, I am deeply grateful for the opportunity to be a Co-Host in organizing this conference. We also welcome all participants to our proud city of Heroes. We hope our presence in Surabaya can benefit and bless all of us, aamiin.

This time, the Third International Conference on Business and Management (ICBM) carries the theme "Driving Innovation and Sustainability in Global Businesses". From the theme above, we all know that innovation is vital in our lives today, especially in business matters, which require innovation and continuous innovation. To support sustainable innovation, building the broadest possible network is crucial. Through the opportunity to exchange ideas between researchers, academics, and scientists with different points of view and experience, we can broaden our insight and creativity in solving problems in society today, especially in the business world.

We extend our deepest congratulations and appreciation to Universiti Sultan Zainal Abidin (UniSZA) Malaysia, Narotama University Surabaya, Jember University as hosts, as well as the University of Islam Sultan Sharif Ali in Brunei, UPN Veteran Yogyakarta, as co-hosts together with Universitas Dr. Soetomo Surabaya for organizing this event. Hopefully, the Third International Conference on Business and Management (ICBM) 2023 can run well and produce and provide impacts and benefits for the nation and state.

Billaahi taufiq wal hidayah  
Wassalaamu'alaikum Warohmatulloohi Wabarokaatuh

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## WELCOME TO ICBM2023

International Conference on Business Management 2023 (ICBM2023) with the theme of "Driving Innovation and Sustainability in Global Business". The conference provides a premier interdisciplinary platform for researchers, practitioners, educators, and students to present and deliberate the most recent findings, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of business and management.

ICBM2023 is held on 4<sup>th</sup>-5<sup>th</sup> October 2023 at Southern Hotel, Surabaya, Indonesia. The international conference is organized by Faculty of Business and Management, Universiti Sultan Zainal Abidin, Terengganu, Malaysia in collaboration with Universitas Jember and Universitas Narotama from Indonesia. It is also jointly organized by Universitas Pembangunan Nasional "Veteran" Yogyakarta and Universitas Unitomo from Indonesia as well as Universiti Islam Sultan Sharif Ali from Brunei.

## DEADLINES AND IMPORTANT DATES

DETAILS	DATE
Full Paper Submission Dateline ( <i>Penghantaran Kertas Kerja</i> )	15 <sup>th</sup> September 2023
Notice of Acceptance ( <i>Penerimaan Maklumat Kertas kerja</i> )	16 <sup>th</sup> -30 <sup>th</sup> September 2023
Camera-Ready Paper	30 <sup>th</sup> September 2023
Registration and Payment Dateline ( <i>Pendaftaran dan Pembayaran</i> )	30 <sup>th</sup> September 2023
Conference Dates ( <i>Persidangan Berlangsung</i> )	4 <sup>th</sup> -5 <sup>th</sup> October 2023

## KEYNOTES

NAME	AFFILIATION
Assoc. Prof.Dr. Mazuri binti Abd Ghani	Dean, Faculty of Business and Management, Universiti Sultan Zainal Abidin (UniSZA), Terengganu, Malaysia.
En. Ahmad Izani bin Ab. Ghani	Yang Di Pertua, Dewan Perniagaan & Perindustrian Melayu Terengganu, Malaysia.
Assoc. Prof. Dr. Intan Nurul Awwaliyah	Coordinator of International Center, Faculty of Economics and Business, Universitas Jember, Indonesia.
Prof. Dr.Hj. Sukesi	Dean, Faculty of Economics and Business, Universitas Dr. Soetomo, Indonesia.
Assoc. Prof. Dr. Arasy Alimudin	Rector, Narotama University, Indonesia.

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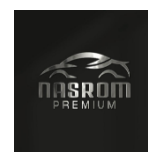
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# International Conference on Business Management

## ICBM2023

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### ABOUT CONFERENCE

#### Background

International Conference on Business and Management 2023 (ICBM2023) with the theme of "Driving Innovation and Sustainability in Global Business". The conference aims to bring together leading academicians, researchers, scholars and students to exchange and share their experiences and researches on all aspects of business and globalization. It provides a premier interdisciplinary platform for researchers, practitioners, educators, and students to present and deliberate the most recent findings, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of business and management.

#### Objectives

The ICBM2023 aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on all aspects of Business and Management. It also provides an interdisciplinary platform for policy makers, top managers, researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Business and Management. The themes for the conference is revolved around reforming business management in digital era.

#### Theme and Subthemes

"Driving Innovation and Sustainability in Global Business"

#### Subthemes

Accountancy	Project Management
Governance	Risk Management
Finance	Insurance & Takaful
Islamic Finance	Disaster & Crisis Management
Fintech	Climate Change Management
Economics	Sustainable Transportation
Management	Endemic Covid-19
Islamic Management	Social Responsibility Issues
Human Resource Management	Entrepreneurship
Marketing	Digitalization
Islamic Marketing	Business Strategy & Information System
Green Marketing	Information Technology Management
Hospitality Management & Tourism	Management Information System
Halal Business & Management	Internet of Things (IoT)
Operation Management	
Sustainable Supply Chain Management	

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**ORGANIZING COMMITTEE**

**Main Committee  
Members**

Main Advisor Director	Assoc. Prof. Dr. Mazuri Abd. Ghani - UniSZA Dr. Wan Mohamad Asyraf bin Wan Afthanorhan – UniSZA
Deputy Director	Assoc. Prof. Dr. Fauzilah Salleh (Conference)- UniSZA Prof. Dr. Isti Fadah (Conference) – Jember Dr. Normazlina Abu Bakar @ Harun (innovation) – UniSZA Dr. Muhammad Ikhsan Setiawan (Innovation) - Narotama
Secretary Asst. Secretary	Dr. Yusnita binti Yusof - UniSZA Dr. Nurul Syazwani binti Mohd Noor - UniSZA

**Committee Members**

Treasurer	Dr. Hamdy Abdullah - UniSZA Dr. Fahru Azwa bin Mohd Zain - UniSZA
Publication & Conference Presentation	Dr. Suraya binti Ismail – UniSZA Dr. Sheikh Ahmad Faiz bin Sheikh Ahmad Tajuddin – UniSZA Dr. Nurul Aisyah Awanis binti Dato' A Rahim – UniSZA Achmad Muchayan – Narotama Made Kamisutara M.Kom – Narotama Dr. Mochammad Farid Afandi - Jember Mohammad Zeqi Yasin - Jember Tria Putri Noviasari - Jember Vanya Pinkan Maridelana - Jember
Promotion & Publicity	Dr. Rashidah binti Mohamad Ibrahim – UniSZA Dr. Muhammad Takiyuddin bin Abdul Ghani - UniSZA Dr. Norizan binti Remli – UniSZA Pn. Noorul Hafizah binti Hashim - UniSZA Dr Agus Sukoco - Narotama Elok Damayanti - Narotama Dr. Wahyu Agus Winarno - Jember Eza Gusti Anugerah - Jember
Technical & Website	En. Izhar Khairi Bin Muhamad Yunus – UniSZA Abdul Muhsyi - Jember Musa Al Kadzim - Jember
Invitation & Protocol	Dr. Mohd Jaffri bin Abu Bakar – UniSZA Dr. Ahmad Husni bin Hamzah - UniSZA Dr. Safrul Izani bin Salleh - UniSZA Jazalah - Narotama

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Registration, Certificates and Souvenirs	Niken Rahayuana - Narotama Dr. Markus Apriono - Jember Bayu Aprilianto, M.Akun - Jember Dr. Wan Anisah binti Endut - UniSZA Dr. Noor Aina Amirah binti Mohd Noor - UniSZA Pn. Noryati binti Yaakub - UniSZA Rossa Adinda S - Narotama Miftahur Rochman - Narotama Hepy Octalia Elfa Kolina - Narotama Salma Fauziyyah - Jember
Food & Beverages	Rachmania Nurul Fitri Amijaya - Jember Dr. Wan Hakimah Wan Ibrahim - UniSZA Helen Pramudita - Narotama Putri Rosalina - Narotama Alif Mirzania - Jember
Sponsorship	Almas Farah Dinna Dewi - Jember Prof. Madya Dr. Mutia Sobihah binti Abd Halim - UniSZA Dr. Fazida binti Karim - UniSZA Dr. Hazrin Izwan Bin Che Haron @ Shafiee – UniSZA Prof. Madya Dr. Mohd Sadad bin Mahmud – UniSZA
Logistics & Transportation	Ani Wulandari - Narotama Mustika PF Ardiyanti - Narotama Dr. Regina Niken - Jember Taufik Kurrohman - Jember
Working Committee Papers	Dr. Juliana Arifin - UniSZA Prof. Madya Dr Puspa Liza binti Ghazali - UniSZA Prof. Madya Dr. Zunaidah binti Sulong - UniSZA Dr. Roslida binti Abdul Razak - UniSZA Dr Joko Suyono - Narotama Amrun Rasyid - Narotama Dr. Siti Maria Wardayati - Jember Dr. Yulia Indrawati - Jember Okyviandi Putra Erlangga - Jember

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**ICBM2023 TENTATIVE**

<b>DAY 1 (4<sup>th</sup> October 2023)</b>	
8:00am	Registration & Networking
8.30am	Opening Ceremony Doa Recitation Welcoming speech: <b>Prof. Dato' Dr. Fadzli bin Adam</b> Vice Chancellor, Universiti Sultan Zainal Abidin (UniSZA), Malaysia
9.00am	Video Presentation Gimmick
9.15am	Keynote Speaker 1: <b>Assoc. Prof. Dr. Mazuri binti Abd Ghani</b> Dean, Faculty of Business and Management, Universiti Sultan Zainal Abidin (UniSZA), Malaysia
9.35am	Keynote Speaker 2: <b>En. Ahmad Izani bin Ab. Ghani</b> Yang Di Pertua, Dewan Perniagaan & Perindustrian Melayu Terengganu, Malaysia
9.55am	Keynote Speaker 3: <b>Prof. Dr. Sukesu</b> Dean, Faculty of Economics and Business, Unitomo, Indonesia
10.15am	Morning Break
10.30am	<b>Parallel Session 1</b> Room A: Conference Room Room B: (Online) Accounting/ Finance Room C: (Online) Economics/ Management
1.00pm	Lunch Break
2.00pm	<b>Parallel Session 2</b> Room A: Conference Room Room B: (Online) Accounting/ Finance Room C: (Online) Economics/ Management
4.30pm	End of 1 <sup>st</sup> Day

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ICBM2023 TENTATIVE

DAY 2 (5 <sup>th</sup> October 2023)	
8.00am	Registration of 2 <sup>nd</sup> Day
8.30am	Keynote Speaker 4: <b>Assoc. Prof. Dr. Intan Nurul Awwaliyah</b> Coordinator of International Center, Faculty of Economics and Business, Universitas Jember, Indonesia
9.00am	Keynote Speaker 5: <b>Assoc. Prof. Dr. Arasy Alimudin</b> Rector, Narotama University, Indonesia
9.30am	Session with Sponsors
10.00am	Morning Break
10.15am	<b>Parallel Session 3</b> Room A: Conference Room Room B: (Online) Accounting/ Finance Room C: (Online) Economics/ Management
1.30pm	Closing and Awards Ceremony

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**Parallel Session 1- Room A**

Date : 4<sup>th</sup> October 2023  
 Room : A  
 Theme : Conference Room  
 Session 1 : 10.30am – 1.00pm  
 Moderator : Taufik Kurrohman, S.E., M.SA, Ak. Ph.D.

No.	Title/ Presenter
1	Determinants of Organizational Commitment at Simpang Empat District Office, Tanah Bumbu, South Kalimantan <b>Dahniar, M Yudy Rachman</b>
2	Management of Poverty Rate with Influence of Stunting in Central Indonesia: A Meta-Analysis <b>Suyanto, Rahmawati Erma Standsyah, Sukei, Jajuk Suprijati, Dendy Syahru Ramadhan</b>
3	Financial Innovation and Sustainability of Transportation and Logistics Sector Companies in Indonesia <b>Hillman, Asrid Juniar</b>
4	Why does Internal Auditor's Code of Ethics Matter on Inspectorate Performance in Besuki Raya? <b>Siti Maria Wardayati, Alfi Arif, Wasito, Septarina Prita Dania S., Michael Chandra G, Mohammad Fiqkri, Chiquitita Rachmania Rose Iluna</b>
5	Earnings Management and Its Determinants with Managerial Ownership as Moderation <b>Firly Riza Fauziyah, Alberta Esti Handayani, Yoosita Aulia, Nurhayati, Mustika Winedar</b>
6	The Determinants of Purchase Decision Through Customer Satisfaction on Traditional Product of MSME in Central-Kalimantan <b>Yuli Sintha Asi, Aminullah Assagaf, Meithiana Indrasari, Sukei, Eddy Yunus</b>
7	Perception of non-Muslims towards halal tourism: A study on the awareness and attitudes of non-Muslims towards halal-friendly destinations <b>Agapito Barros, Wiwiek Rabiatal Adawiyah, Weni Novandari, Hariadi Pramono</b>
8	The Effect of Liquidity, Profitability, Leverage and Company Size on The Value of <i>Food and Beverage Companies</i> Listed on The Indonesia Stock Exchange for the Period 2020-2022 <b>Risky Anggraini, Saibat, Sandra Oktaviana P, Sri Susilowati, Ilya Farida</b>
9	The Influence Of The Number Of Points, Working Hours And Work Experience On The Income Of Gojrk Drivers In Surabaya <b>Ahmad Amin Abdulqohhar Hudyanto, Jajuk Suprijati</b>

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**Parallel Session 1 - Room B**

Date : 4<sup>th</sup> October 2023  
Room : B  
Theme : (Online) Accounting/ Finance  
Session 1 : 10.30am – 1.00pm  
Moderator : Dr. Wahyu Agus Winarno, S.E., M.Sc., Ak.

No.	Title/ Presenter
1	Market Reactions on Corporate Actions in Indonesian Stock Exchange <b>Alvian Rudystia Adi Kusuma, Hadi Paramu, Elok Sri Utami</b>
2	Student Diversity, Financial Literacy, and Personal Financial Management (Study on Faculty of Islamic Economics And Business UIN KHAS Jember) <b>Nadia Azalia, Intan Nurul Awwaliyah, Nurhayati, Hadi Paramu</b>
3	Financial Literacy, Risk Perception, and Investment Decision at Staff of UIN Kiai Haji Achmad Siddiq Jember <b>Ana Pratiwi, Intan Nurul Awwaliyah, Hadi Paramu, Nurhayati</b>
4	The Impact of Internal and External Pressures and Corporate Governance of Companies Listed on IDX ESG Leaders on Disclosure of Sustainability Reports <b>Fitria Aziza, Asrid Juniar</b>
5	Capital Structure Control Based on Liquidity, Activity, Profitability and Coverage Moderated by Company Value <b>Ainun Jariah</b>
6	Does Islamic Social Reporting Matter for Company Value? <b>Zainuri, Akhmad Munir</b>
7	The Effect of Macroeconomic and Bank-Specific Indicators on Financing Risk of Islamic Commercial Banks in Indonesia <b>Sebastiana Viphindrartin, Zainuri</b>
8	Formulation of Crazy Rich Voluntary Tax Compliance for Digitalization of Indonesia Tax Income Administration (Idea of Proportional Tax Burden Contribution) <b>Whedy Prasetyo, Moch.Shulthoni, Ahmad Ahsin Kusuma M, Eza Gusti A., Indri Safitri</b>
9	Determinants of Sharia Commercial Bank Financing: Do External Variables More Important Than Internal Ones? <b>Agus Mahardiyanto, Zainuri dan Roihanah</b>
10	The Fluctuations in Dow Jones Islamic Market Index: Does it Matter? <b>Rachmania Nurul Fitri Amijaya, Okyviandi Putra Erlangga, Musa Al-Kadzim</b>

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## Parallel Session 1 - Room C

Date : 4<sup>th</sup> October 2023  
Room : C  
Theme : (Online) Economics/ Management  
Session 1 : 10.30am – 1.00pm  
Moderator : Rachmania Nurul Fitri Amijaya, S.E., M.SEI.

No.	Title/ Presenter
1	Analysis of Public Perceptions of the Joint Responsibility System at PNM Mekaar in Biting Village, Arjasa Distric, Jember Regency <b>Mustofa, Emma Riandani</b>
2	The Role of Information and Communication Technology Development Index, Population Growth Rate, Unemployment Rate on Indonesia's Economic Growth Rate. <b>Aminatus Zahriyah, Anni Afifah</b>
3	Potential Analysis in Increasing Industry and Fisherman Community Income (Study in Puger Kulon Village, Puger District, Jember Regency) <b>Farid Wahyudi</b>
4	Application of the Green Economy Concept to Waste Management to Improve Community Welfare <b>Suprianik</b>
5	Analysis of Subsidized Housing Financing by Islamic Banks (BTN Syariah KCP Probolinggo, Indonesia) <b>Inayah Swasti Ratih; Sjafruddin; Musa Al Kadzim</b>
6	Examine The Determinants of Inflation in European Union: Macroeconomic Perspectives <b>Natalia Sihombing, Rafli Ramadhani, Mohammad Zeqi Yasin, Regina Niken Wilantari, Ketut Indraningrat</b>
7	Determinants of GDP Growth in Selected APEC Member Countries <b>Julyantika Nanda Pratiwi, Nurina Alifah Eko Putri, Mohammad Zeqi Yasin, Regina Niken Wilantari, Markus Apriono</b>
8	Influence of Economic Factors on Employment in OECD Member Country Industries <b>Naufal Ammar, Muhammad Ilham Fauzian, Mohammad Zeqi Yasin, Regina Niken Wilantari, Chairul Saleh</b>
9	Determinants of Export in WTO Member Countries <b>Sauda Dewi Asmara, Sinta Nur Aprilia, Mohammad Zeqi Yasin, Regina Niken Wilantari, Ariwan Joko Nusbantoro</b>
10	Unraveling the Complex Interplay: Domestic Tourists' Expenditures Abroad and Economic Behaviors in Indonesia <b>Sebastiana Viphindartini, Suryaning Bawono, Nanik Istiyani, Aisah Jumiaty, Sri Dwiningsih</b>



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## Parallel Session 2- Room A

Date : 4<sup>th</sup> October 2023  
Room : A  
Theme : Conference Room  
Session 2 : 2.00pm – 4.30pm  
Moderator : Dr. Mochammad Farid Afandi, S.E., M.Si.

No.	Title/ Presenter
1	Financial Performance Impact on ESG Disclosure of Listed Agro-Industrial Company in Indonesia: Do Environmental Sensitivity and Customer Proximity Matter? <b>Bayu Aprillianto, Nining Ika Wahyuni, Markus Apriono, Regina Niken, Isti Fadah, Siti Maria Wardayati, Intan Nurul Awwaliyah</b>
2	Scheming Business Model for Vintage Fashion Industry: Is It Still Relevant? <b>Adelia Maris, Nurul Indarti, Okyviandi Putra Erlangga</b>
3	Factors that Influence the Financial Management Behavior of Culinary SMEs in Surabaya <b>Fadila Anyjar Wati, Firdaus, Sukesi, Agus Surya Bharmawan, Amanda Putri Ardyningrum</b>
4	The Influence of Leadership Style and Work Motivation on the Job Satisfaction of PT Employees, Nur Elang Persada at Sier Logistics Surabaya <b>Liosten R.R Uily Tampubolon, Rangga Surya Hendana</b>
5	Development of SMEs Sustainability Models in the VUCA Era Based on VUCA, Culture Value, Knowledge Management in Wetland Environments <b>Siti Aliyati Albushairi, Ahmad Alim Bachri, Nuril Huda</b>
6	The Influence of Service Quality and Store Atmosphere on Customer Loyalty Through Customer Satisfaction as an Intervening Variable at Toko UB Makmur Surabaya <b>Bambang Raditya Purnomo, Dipa Fauzan Ibnu Muhyiddin, Farihan Rihaludin Aidi</b>
7	Measurement Analysis of Green Economics Inclusive Growth in Tapal Kuda of East Java <b>Herman Cahyo Diartho, Rizky Atika Salsabila Ivabianca Putri, Moch. Fariz Fauzi, Sri Utami Zulaikhoh, Alif Fani Egi Pratama</b>

# International Conference on Business Management

ICBM2023

4<sup>th</sup> & 5<sup>th</sup> October 2023

## Parallel Session 2 - Room B

Date : 4<sup>th</sup> October 2023  
Room : B  
Theme : (Online) Accounting/ Finance  
Session 2 : 2.00pm – 4.30pm  
Moderator : Almas Farah Dinna Dewi, S.E., M.M.

No.	Title/ Presenter
1	Murabahah Financing and Interbank Fund Placement as Determinants of Profitability: Evidence From the Syariah People's Credit Bank Sidoarjo <b>Zainuri, Sebastiana Viphindartin, Nabila Nadzira, Muhammad Nafi Widhiatmoko</b>
2	Innovation and Sustainability of Banking Companies in Indonesia Based on Investor Perceptions <b>Syafanatun Naja, Asrid Juniar</b>
3	Financial Literacy and Marketing Strategy: A Bibliometric Analysis for Indonesia's SMEs Financial Inclusion Agenda <b>Sumani Sumani, Ika Barokah Suryaningsih, Tria Putri Noviasari, Djayani Nurdin, Jery Maliki Mirzalin</b>
4	The Mediation Role of Investment Decisions in The Relationship of Environment, Social and Governance (ESG) and Ownership Structure with Corporate Value <b>Doni Stiadi, Isti Fadah, Hadi Paramu, Novi Puspitasari</b>
5	Financial Technology Issues from Developing Countries Perspective: Role and Challenges, A Systematic Literature Review <b>Rusdayanti Asma, Atma Hayat, Asrid Juniar</b>
6	Implementation of Diamond Porter Build Competitive Advantage Strategy Shop Cahaya Bumi Slamet (CBS) Martapura <b>Akhmad Supriyanto, Laila Refiana Said</b>
7	Cost Management Strategies as a Business Survival: The Case of Informal Sector in Terengganu <b>Mohd Hafiz Harun, Safrul Izani Mohd Salleh, Ahmad Husni Hamzah, Syamsul Azri Abdul Rahman</b>
8	Financial Shenanigans and Reporting Reliability: A Conceptual Analysis of Financial Fraud Indicators <b>Noryati Yaakub, Norfadzilah Rashid, Wan Anisah Endut, Rosmaria Jaffar, Ahmad Othman</b>
9	Altman Z-Score and Beneish M-Score Models: The Effective Catalytic Agents to Expose Accounting Fraud <b>Rabiu Abdullahi, Wan Amalina Binti Wan Abdullah, Noorhayati Mansor</b>
10	The Nexus of Sustainability Disclosure, Interest Rate, and Profit-Sharing Performance of Islamic Bank in Indonesia <b>Widyafendhi, Isti Fadah, Zarah Puspitaningtyas, Sumani</b>

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## Parallel Session 2 - Room C

Date : 4<sup>th</sup> October 2023  
Room : C  
Theme : (Online) Economics/ Management  
Session 2 : 2.00pm – 4.30pm  
Moderator : **Mohammad Zeqi Yasin, S.E., M.Sc.**

No.	Title/ Presenter
1	Exploring the Interplay: Online Reputation Building and Economic Indicators in the Indonesian Context <b>Regina Niken Wilantari, Siti Mutmainah, Markus Apriono, Teguh Hadi Priyono, Muhammad Buswari</b>
2	Harmony of Prosperity: Building ASEAN through Happiness, Human Capital and Sustainable Growth <b>Eny Lestari Widarni, Edy Santoso, Rafael Purtomo Somaji, Anton Ferry Ananda, Yenni Fayani</b>
3	The Influence of Financial Literacy, Herding Bias, and Income on Investment Decisions of Gen Z Investors (Study on Undergraduate Faculty of Economics and Business University of Jember) <b>Vika Syahputri, Intan Nurul Awwaliyah, Marmono Singgih, Arnis Budi Susanto</b>
4	The Effect of Compensation on the Interest in Applying Job of Generation Z (Study on Gen Z of Blitar City) <b>Suprianto, Bambang Septiawan</b>
5	The Influence of Brand Image, Product Quality, and Service Quality on Loyalty Through Customer Satisfaction at Solaria Lippo Plaza Jember <b>Diah Yulisetiarni, Indri Rachmawati, Novi Puspitasari, Susanti Prasetyaningtiyas, Nurhayati, Hari Sukarno, Agus Priyono, N Ari Subagio</b>
6	Construction of Asset Management Model and Investment Policy and Implications for the Value of Agro-industrial Companies (Study on Agro-industrial Companies Listed on the Indonesia Stock Exchange) <b>Novi Wulandari Widiyanti, Bunga Maharani, Bayu Aprillianto, Agung Budi Sulistiyo, Muhammad Miqdad</b>
7	Evaluating the Local Community Involvement in Community-Based Tourism at Kenyir Lake, Terengganu <b>Yusnita Binti Yusof, Noor Aina Amirah Mohd Noor, Tengku Noor Zaliha Tuan Abdullah</b>
8	The Moderating Role of Digitalization on the Nexus Between Energy and Human Development in Developing Countries <b>Kabiru Kamalu, Wan Hakimah binti Wan Ibrahim</b>
9	The Effect of Price, Brand Image and Product Quality's Samsung Smartphone to Customer Loyalty With Customer Satisfaction as Mediating Variable <b>Siti Indah Purwaning Yuwana</b>
10	Financial Performance Effect Analysis on Firm Value (Sub Sector of Textile and Garment Industry Listed on the Indonesia Stock Exchange for the 2017-2021 Period) <b>Zakiyah Lina Nur Azizah, Isti Fadah, Intan Nurul Awwaliyah, Ema Desia Prajitiyasari</b>

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## Parallel Session 3 - Room A

Date : 5<sup>th</sup> October 2023  
Room : A  
Theme : Conference Room  
Session 3 : 10.15am – 1.30pm  
Moderator : Okyviandi Putra Erlangga, S.EI., M.SEI.

No.	Title/ Presenter
1	Interest in Paying Cash Waqf Influenced by Fundraising Management, Good Corporate Governance, and Waqf Literacy at Waqf Management Institutions in Bondowoso Regency <b>Firda Eka Kurnia Sari, Agus Mahardiyanto, N. Ari Subagio</b>
2	The Importance of Export School in MBKM (Merdeka Belajar Kampus Merdeka) <b>Veronika Nugraheni Sri Lestari, Syahrur Rohimah, Shanty Ratna Damayanti, Ilya Farida, Putri Trisna septiawati</b>
3	Input-Output Approach to Analysis of Economic Sectoral Linkages: Empirical Studies in East Kalimantan <b>Uswatun Khasanah, Endah Kurnia Lestari, Aisah Jumiaty</b>
4	General Extended Technology Acceptance Model for Online Learning: Application of Phantom Approach <b>Izzat Ismail, Asyraf Afthanorhan, Noor Aina Amirah Mohamad Noor, Hanaa Faize A. Moubarak</b>
5	The Spatial and Causes of Human Development Index Inequality : An Empirical Study of Eastern Indonesia <b>Endah Kurnia Lestari, Edy Santoso, Sekar Wulan Amboro Kasih</b>
6	The Dynamics of Unemployment In ASEAN Countries <b>Fivien Muslihatinningsih, Cici Fadilah, Endah Kurnia Lestari</b>
7	Bridge The Gap: Does Large Firm Escalate Smaller Firm's Productivity? <b>Mohammad Zeqi Yasin</b>

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## Parallel Session 3 – Room B

Date : 5<sup>th</sup> October 2023  
Room : B  
Theme : (Online) Accounting/ Finance  
Session 3 : 10.15am – 1.30pm  
Moderator : Vanya Pinkan Maridelana, SP., MBA.

No.	Title/ Presenter
1	Digital Marketing Strategies for Increasing Competitiveness MSMEs in Lamongan (Study at Yanara Convection Lamongan) <b>Ariefah Sundari, Ahmad Yani Syaikhudin</b>
2	Examine the Mediating Effect of Attitude and Awareness between Religiosity and Halal Purchase Intention Towards Halal Cosmetics <b>Muhammad Shah Nawaz, Mohd Sadad Mahmud, Irfan Sabir, Muhammad Bilal Majid, Allah Rakha</b>
3	Islamic Crowdfunding: A Threat or Opportunity For Mainstream Islamic Finance Industry? <b>Abdulmajeed M.R. Aderemi, Muhammad Shahrul Ifwat Ishak, Wan Mohamad Asyraf Bin Wan Afthanorhan</b>
4	Retirement Preparedness for Self-Employed: Customized Investment Portfolios with Bonds, Sukuk, and ESG <b>Nur Alia binti Musa, Nik Hazimi bin Mohammed Foziah</b>
5	Sustainable Futures: Revitalizing Malaysia with Waqf-Powered Microtakaful Solutions <b>Siti Aisyah Mazlan, Fauzilah Salleh, Muhammad Shahrul Ifwat Ishak, Wan Jemizan Wan Deraman</b>
6	Innovation of Matrimonial Claim in Financial Sustainability Support for the Dependent Wife: Reference to Intangible Assets <b>Hamizah Abdul Rahman, Ravindran Nadarajan, Nurul Syazwani Mohd Noor</b>
7	Blue Ocean Strategy: Glamour Camping Development Model in Badean Village <b>Deasy Wulandari, Alif Mirzania, Salma Fauziyyah, Nurhayati, Susanti Prasetyaningtiyas</b>
8	Multi-Stakeholder Partnership Concept Implementation in the Management of Suko-Suko Canal Tourism <b>Kanzulia Arsyta Q. H., Alfida Meliana, Yasmine Cahya Syifa, Muhammad Zahir Bagaskara, Bayu Aprillianto</b>
9	Rethinking Islamic Social Capital: How it Impacts SME Business Sustainability? <b>Bahrina Almas, Robby Reza Zulfikri, Okyviandi Putra Erlangga</b>
10	The Impact of the Transition of Halal Certification from LPPOM MUI to BPJPH on Businesses <b>Umi Cholifah, Christin Wijaya Untoro, Adella Putri Handayani</b>

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## Parallel Session 3 - Room C

Date : 5<sup>th</sup> October 2023  
 Room : C  
 Theme : (Online) Economics/ Management  
 Session 3 : 10.15am – 1.30pm  
 Moderator : Eza Gusti Anugerah, S.E., M.S.A.

No.	Title/ Presenter
1	Coastal Ecotourism for Sustainable Development: The Suitability and Management of Beach Recreation <b>Didik Pudjo Musmedi, Eka Bambang Gusminto, Tria Putri Noviasari, Vanya Pinkan Maridelana, Kholifatus Zahro'</b>
2	Financial Literacy and Financial Attitude Lifestyle-Mediated on Shopee Consumer Consumptive Behavior in Generation Z <b>Salsabila Maulida Mandaloka, Sutarmin, Sugiyanto, Wiwik Budiarti,</b>
3	Improving Mental Well-being among Educators in Malaysia through Identifying Psychosocial Risk Factors <b>Wan Noor Izzati, Noor Aina Amirah</b>
4	Consequences of Workplace Incivility Predominant in Higher Educational Institutes of Pakistan <b>Saiqa Anwaar, Yusnita Yusof, Farah Syazrah Mohd Ghazalli</b>
5	Corporate Identity and Investor behavioral loyalty: Do corporate image and emotional attachment really serve as Intervening Variables? <b>Usman Ahmad Qadri, Mazuri Abd. Ghani</b>
6	The Impact of Government Intervention on Comparative Advantage of Coconut Farming: A Review <b>Fakhrul Anwar Zainol, Balogun Daud Ishola, Nalini Arumugam, Wan Norhayate Wan Daud, Nurul Aisyah Mohd Suhaimi, Aida Zairina Ishak</b>
7	Conducting an Exploratory Factor Analysis: Examine Foundational Constructs Impacting Educational Tourism Experiences in Terengganu <b>Hazrin Izwan Che Haron @ Shafiee, Hamdy Abdullah, Fahru Azwa Mohd Zain, Sheikh Ahmad Faiz Sheikh Ahmad Tajuddin, Nurul Aisyah Awanis A Rahim</b>
8	Exploratory Factor Analysis on Employees' Competence Construct: Evidence from Nigerian Basic Educational System <b>Rashidah Mohamad Ibrahim, Sani Isah, Maslina Mansor, Hamdy Abdullah, Noorul Hafizah Hashim</b>
9	The Influence of Religiosity, Service Quality, and Price on Consumer Loyalty Through Customer Satisfaction at the Nuris Store in Nurul Islam Islamic Boarding School Jember <b>Isti Fadah; N. Ari Subagio; Muhammad Hasan Ulil Abror Al Rozi; Handriyono; Almas Farah Dinna Dewi</b>
10	The Halal Branding Strengthening Model as an Implementation of Wellness Economy <b>Moh Adenan, Susanti P., Deasy W., U. Cholifah, Ari S., Fajar W.</b>

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THANK YOU